

ABSTRACT OF THE INVENTION

An agribusiness operator inputs baseline agribusiness information into a computer system having a logic center. The logic center identifies at least one component agribusiness operation integral to the overall agribusiness operation.

- 5 For each component agribusiness operation identified, the logic center imports into predefined templates the array of baseline agribusiness information relating to the specific component agribusiness operation. Once multiple templates have been automatically populated with baseline agribusiness information relating to each component agribusiness operation, the templates are merged
- 10 into a single, comprehensive strategic agribusiness plan for the agribusiness operation.